

# Material Maintenance MaMa Oy & Meyer Turku – MaMa Marine

MEYER aims to be a forerunner in the green transition of shipbuilding through its ambitious RDI consortium NEcOLEAP. Together with more than 100 Finnish companies, all connected to shipbuilding, MEYER is strengthening its competence to develop a climate-neutral cruise ship concept by the end of 2025. At the same time, the company's shipyard in Turku aims to be climate neutral by 2030.

Developing a climate-neutral ship requires an innovative approach from the whole organization. The next generation vessels are also to be designed with plans for lifecycle updates according to the availability and readiness of advanced technologies, as well as end-of-life recycling. Development of MaMa Marine software is an excellent example of the tangible results of Meyer Necoleap initiatives that support Shipyard in adapting business to the green transition and meeting the demands of climate change. It is also an example of development that leads to increased overall efficiency and enables yard to respond to owners' sustainability strategies.

**MaMa Marine software: Powering Collaboration for a Circular Economy**

MaMa Marine is an innovative software solution designed to streamline the management of cruise ship interior materials throughout their lifecycle. MaMa Marine is focused on interior materials used in cruise ship architecture, addressing both current and future needs in design, construction, operation, and data management. With a structured, visual approach, MaMa Marine software allows for efficient tracking and organization of information and processes across cruise ship projects and areas. With MaMa Marine software, we can track and analyze products throughout their entire life cycle—from initial ship concept to the end of a product's useful life—empowering cruise ship owners and our whole ecosystem in transition towards a circular economy.

The MaMa Marine Tool solution enables sustainable development towards a carbon-neutral circular economy. The approach creates multitude business potential as the MaMa Marine solution offers an innovative cooperation channel for the maritime industry's stakeholders and the ecosystem. The use of the solution enables more efficient use of time and cooperation between all parties involved in the life cycle of the cruise ship.

[Find out more](#)







